

## EVENT DESCRIPTION SHEET

*(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)*

 *Please provide one sheet per event (one event = one work package = one lump sum.).*

PROJECT: Time Academy	
Participant:	BTUI— Associació Barcelona Time Use Initiative for a Healthy Society
PIC number:	892097070
Project name and acronym:	Time4All 2.0: strengthen cooperation among citizens and municipalities using time policies for a more democratic and sustainable EU

EVENT DESCRIPTION	
Event number:	WP3
Event name:	Annual Network Event 2026 & Time Case Visit 1 – Time& Democracy
Type:	Conferences and case visits on time policies
In situ/online:	In situ
Location:	Barcelona, Spain (different locations)
Date(s):	Monday 13th, Tuesday 14th and Wednesday 15th of October July 2025
Website(s) (if any):	<a href="https://timeuse.barcelona/time-use-week-2025/">https://timeuse.barcelona/time-use-week-2025/</a>
Participants	
Female:	266
Male:	76
Non-binary:	1
<b>Eligible countries</b>	
From country 1 [Bulgaria]:	2
From country 2 [France]:	2

From country 3 [Germany]:	3
From country 4 [Greece]:	2
From country 5 [Hungary]:	1
From country 6 [Ireland]:	2
From country 7 [Italy]:	14
From country 8 [Netherlands]:	4
From country 9 [Poland]:	10
From country 10 [Portugal]	3
From country 11 [Spain]	273
<b>Non-eligible countries:</b>	
From country 12 [Australia]	1
From country 13 [Brazil]:	1
From country 14 [Chile]:	1
From country 15 [China]:	4
From country 16 [Colombia]:	3
From country 17 [Congo]:	1
From country 18 [Cuba]:	1
From country 19 [Ecuador]:	3
From country 20 [Georgia]:	1
From country 21 [Kosovo]:	3

From country 22 [Mexico]:	3		
From country 23 [Türkiye]:	2		
From country 24 [United Kingdom]	2		
From country 25 [United States of America]	1		
Total number of participants:	343	From total number of countries:	25
Total number of participants from eligible countries:	316	From total number of eligible countries:	11
Total number of participants from non-eligible countries:	27	From total number of non-eligible countries:	14
<b>Description:</b>			
Annual Network Event 2026 & Time Case Visit 1 – Time Use Week 2025: "The Right to Time in the Era of Artificial Intelligence			
<p>The entire event was open to anyone interested in time policies, mainly policymakers, civil servants, social stakeholders, researchers, and the general public, with sessions scheduled for October 13th and 15th, and, case visits on October 14th. Online sessions can be retrieved <a href="#">here</a>.</p>			
<p>The Time Use Week (TUW 2025) successfully served as the Annual Network Event for the Time4All 2.0 project. The event brought together all consortium partners, collaborators, and target groups for three days of on-site activities in Barcelona. Under the theme "The Right to Time in the Era of Artificial Intelligence," the event fulfilled all project objectives. This included complete logistical preparation, a strategic General Assembly to define the 2026 roadmap, a public analysis of HETUS data, direct citizen engagement activities, and in-depth knowledge-transfer case study visits.</p>			
<p>The event concluded with a clear consensus: technological advancement must be regulated and intentionally directed to reduce time poverty and improve societal well-being, rather than simply pursuing efficiency.</p>			
<p><b>Fulfilment of Project Deliverables</b></p>			
<p><b>Event Preparation, Logistics, and Promotion</b></p> <ul style="list-style-type: none"> <li><b>Programme and Logistics:</b> A comprehensive three-day programme was prepared for the central events at the Escola Industrial and Biz Barcelona. Logistics, including venue coordination and technical setup, were managed successfully.</li> <li><b>Partner Coordination:</b> Invitations were sent to all partners, collaborators, and over 30 international experts. The project team coordinated the travel and accommodation for all relevant consortium partners.</li> <li><b>Promotion and Materials:</b> In line with the project plan, all partners (Generalitat de Catalunya, Barcelona City Council, Barcelona Provincial Council, AMB, and TUI) promoted the event on their</li> </ul>			

social media and communication channels to ensure participation. A dedicated website ([timeuseweek.com](http://timeuseweek.com)), digital programme, and leaflets were produced as the event's official materials.

### Execution of the Annual Networking Event (13 & 15 October)

The event was executed as planned, integrating awareness-raising, data analysis, and networking.

- **Awareness-Raising Meetings:** The TUW programme functioned as a high-level series of meetings involving all target groups. Sessions included panels with researchers (e.g., Oriel Sullivan, Ramon López de Mántaras), social stakeholders (e.g., ACRA, AFFAC), and public institutions, fostering discussion on time policy issues.
- **HETUS Data Presentation and Analysis:** A dedicated session, "**What's new in time use data in Europe. What does the first post-COVID data say?**", presented the first post-COVID wave of data, fulfilling the HETUS analysis objective. This provided a cross-country comparative analysis. Key data highlighted included:
  - **Time Poverty:** 32% of women and 25% of men in Barcelona suffer from time poverty (less than 3 hours of personal time per day).
  - **Gender Gap:** Globally, women dedicate 4 hours 28 minutes daily to unpaid care, versus 1 hour 48 minutes for men.
- **Citizen Engagement:** The event featured a powerful **Inspirational session: Time policies that improve life** as its primary citizen engagement activity. Four women beneficiaries of the "Menuda Ciba" and "Concilia" care services shared their personal testimonies, providing a moving, first-hand account of how time policies had given them time to study, to take care of themselves, and to breathe.
- **Networking Space:** The final day at Biz Barcelona was specifically designed as a networking space, allowing policymakers, municipalities, and PIMEs (SMEs) to share knowledge and identify synergies for improving work-life balance.

### General Assembly and Strategic Planning (14 October)

On 14 October, the **General Assembly of the Local and Regional Time Network** was held. This session involved all consortium partners and key network members. This strategic meeting successfully fulfilled its objectives to define the **project roadmap for 2026**.

### Case Study Visits and Knowledge Transfer (14 October)

Logistical arrangements were made for partners to explore selected case studies in depth. On 14 October, partners and network members participated in a full-day itinerary of guided visits designed for knowledge exchange and transferability.

The visits, conducted in collaboration with host officials, included:

1. **CIBA (Resource space for women, innovation and feminist economy):** A community-embedded activity focused on gender and care.
2. **Canòdrom (Centre for Digital Innovation and Democracy):** A session with officials on technology, participation, and democratic time.
3. **Mercabarna (Main food market in Catalonia):** A guided visit to analyse time organisation in large-scale urban infrastructure.
4. **Catalan Women Institut:** A session with government officials involved in implementing Catalonia's core gender and time policies.

### Key Conclusions

The event's discussions provided clear takeaways, which will inform the project's future. Experts agreed that AI should not just pursue efficiency but perform tasks humans do not want to do noting that

macroeconomic benefits are modest. Regulation is therefore key to avoid "technological determinism" and ensure AI translates into more well-being.

An evaluation survey was sent to all participants. From it, it can be seen that the **TUW 2025 was evaluated as a success with a 4.1/5**. When it comes to evaluating the content and speakers, participants evaluated it **with a 4.2/5**. However, it seems there is room for improvement in one of the venues (from 15th October), evaluated with a 2.8/5, and the translation service, evaluated with a 3.7/5.

The event was communicated through both Time4All communication channels and the organizing partner channels. Specifically, the following publications were made:

- Specific website space: <https://timeuse.barcelona/time-use-week-2025/>
- TUI's social media (key posts):
  - Twitter: <https://x.com/TimeUseInit/status/1942532005717012984?s=20>
  - Instagram: <https://www.instagram.com/p/DNk3saxKjPE/?igsh=YndlcWpwYWh5cHRm>
  - LinkedIn: <https://www.linkedin.com/feed/update/urn:li:activity:7373294530353250304>

All Time4All 2.0 partners also supported the dissemination of the event, resulting in a great success in terms of registration and participation. Due to that, it has been possible for the event to **reach up to 111 eligible countries**, or 316 participants.

Given that one of the main goals of the project is to raise awareness among local governments about time policies —even beyond the consortium— the partnership is continuously working to engage and sensitise local authorities. For this reason, the invitation to TUW 2025 was extended by our network to all interested cities. This has successfully resulted in the involvement of 14 additional countries (as stakeholders, even though they are not formal project partners).

EU Grants: Event description sheet (CERV): V1.0 – 18.05.2023

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0		BTUI