

TIME USE WEEK



Advancing towards
the right to time
for everybody

21-25th.
Oct.
2024

Barcelona
Catalonia

ONLINE ON:
timeuse.barcelona/tuw24



Summary

Time Use Week 2024:

Expanding the global commitment
to the right to time

Time Use Week 2024 has marked a new milestone in advancing
the right to time.

The edition with more participants

1 Attendance record

More than 1,000 people registered (in person and online) have demonstrated the growing interest in time policies.

2 International expertise

40 key speakers, such as the United Nations, Global Care Network, European Economic and Social Council have shared valuable experiences and participated in the TUW.

3 More than 45 organisations promoting transformative initiatives

Various companies, entities and municipalities throughout Catalonia have signed up to carry out collaborative initiatives within their organization.



Barcelona Declaration: The global agreement to guarantee the right to time is renewed

1

Amplified commitment

200 key actors have already signed the Barcelona Declaration on Time Policies and are committed to working in the next two years to advance the right to time for all citizens. Some new accessions include: the World Organization of United Cities and Local Governments (UCLG), the main global association working for the reduction of working hours (4 day week global), as well as new cities and regions and pioneering organizations in the right to time.

2

New action plan

A work plan for 2024-2026 has been agreed upon to promote time policies.

3

Impact on the global and Catalan agenda

The Declaration manages to place the right to time at the center of the global and Catalan political agenda.



Consolidation of the Local and Regional Time Network



Board enlargement

Milan joins as a strategic partner, strengthening the European network.

New regional figure

South Tyrol-Trieste joins the Board with the aim of being able to incorporate new regions into the Network.

New World Capital of Time

2025

Bogotá is chosen as the new Capital of Time, bringing the focus to Latin America.

International visitors program



International participation

In collaboration with Catalonia International, Time Use Week 2024 had the first International Visit Plan for people representing prominent organizations in promoting time policies, who participated in the different sessions and could learn first-hand about the main initiatives developed in Catalonia.

Participants:

- **Ugo Lachapelle:** President of the International Time Use Research Association (IATUR)
- **Jessamyn Encarnación:** Interregional Adviser on Gender Statistics, UN-Women
- **Ana B. Moreno:** Technical Secretary, Global Alliance for Care
- **Juha Haaramo:** Coordinator of the Time Use Survey (2023), Finnish Institute of Statistics
- **Hélène Reveillard,** Time Chief Officer at the Municipality of Rennes.
- **Pamela Quiñones Sánchez:** Bogotá Representative and Candidate to the World Capital of Time Policies 2025



Consensus on the urgency of rationalising the working day

Pioneering dialogue

Majority unions and PIMEC debated in public for the first time the effects of reducing working hours and how to apply it to SMEs and other rationalisation levers

Presentation of new tools

The City Council and the AMB presented the portfolio of services and new tools, such as the collection of 55 good practices, for the productive fabric.

Need for spaces for consensus and meeting

The events organized by the Labor Relations Council and the NUST Network demonstrate the need for spaces for consensus and exchange, to make progress in the matter of time.



More than 45 organisations held events during TUW

Implementation of practical measures

The social and productive fabric has been the one that has implemented the most measures on a pilot or permanent basis in its organizations.

Opportunity for awareness raising

Local and research entities have taken the opportunity to raise awareness and disseminate the importance of time use.

Feedback of the measures

We are starting to see a return to measures beyond the one-time TUW moment, with organizations considering adopting changes permanently.

Time use data: key to effective policies

1

Learning from success stories when using time surveys

The United Nations representative has shown success stories of new public policies thanks to the data provided by the survey.

2

Presentation of the first time use data from Europe

Finland has presented the first results of a time use survey, where it appears that co-responsibility between men and women are increasing.

3

Preparing the ground for exploiting the Catalan time use survey

The Catalan research community has met to coordinate the exploitation of data from the Catalan Time Use Survey (2025)





Positive audience rating

The audience mostly gave the TUW a very positive rating:

**Global rating:
4,4/5**

The celebration of Time Use Week on an annual basis is seen as a very good initiative by the audience.

High impact and media visibility of Time Use Week



Media

More than **200 appearances**

Coverage

in media (BBC, Euronews, etc.)



See you next year!
#TimeUseWeek2025
More information:
timeuse.barcelona